

# midwest buy mart

p.o. box 23116 – Market Mall

saskatoon, sk

s7j 5h3

GST # 123255531

Dear Sales Manager,

The **Spring/Summer 2020** version of the Midwest Buy Mart runs from August 23, 2019 through August 26, 2019. It is held at the Prairieland Park World Trade and Convention Centre, in Saskatoon, SK.

**We ask for your support by placing an advertisement in our Buyer's Guide.** This Buyer's Guide is subsequently **mailed** to over 450 retail clothing, sportswear, children's wear and footwear stores in Alberta, Saskatchewan, Manitoba, and Ontario. **Placing an ad in our Buyer's Guide is a cost-effective marketing tool that reaches out to every Retail Store's buyer; whether they attend the show or not. We also include an online copy of this Buyer's Guide on our web site [www.midwestbuymart.com](http://www.midwestbuymart.com).**

The Midwest Buy Mart consists of approximately 120 manufacturer's sales agencies representing over eleven hundred lines of menswear, ladies wear, children's wear, sportswear and footwear. There are approximately 275 Retail Stores from Saskatchewan, Manitoba, Alberta and Ontario that **attend** each show.

A full page **black and white** ad is \$210.00 (incl. GST) and a full page **color** ad is \$420.00 (incl. GST). Call for separate pricing if you would like your ad to face the inside back cover. A half page **black and white only** ad is \$126.00 (incl. GST). **The print ready advertisement in black and white or color and a check, bank draft, money order, or INTERACT e-Transfer sent to [saskmac@shaw.ca](mailto:saskmac@shaw.ca) for the corresponding full amount must be received no later than June 10, 2019.** Please refer to the attached layout sheet.

**Please identify the line name and the name of the agency that is representing that line.**

You can send your ad via e-mail, mail or courier on CD. **Payment must accompany the ad.** If you decide to send the ad via E-Mail, please send it in a high resolution **.pdf** format, **and follow up by sending the payment via mail or INTERACT e-Transfer. NOTE: Only ads that are prepaid will be printed. We DO NOT accept any credit card payments.**

We will issue you a receipt, along with a copy of the current Buyer's Guide in September 2019.

**Mail ads to:**

*Midwest Buy Mart*

P.O. Box 23116-Market Mall

Saskatoon, SK

S7J 5H3

**Courier ads to:**

*Brian Davis*

143-420 Heritage Cr.

Saskatoon, SK

S7H 5P3

**E-Mail ads to:**

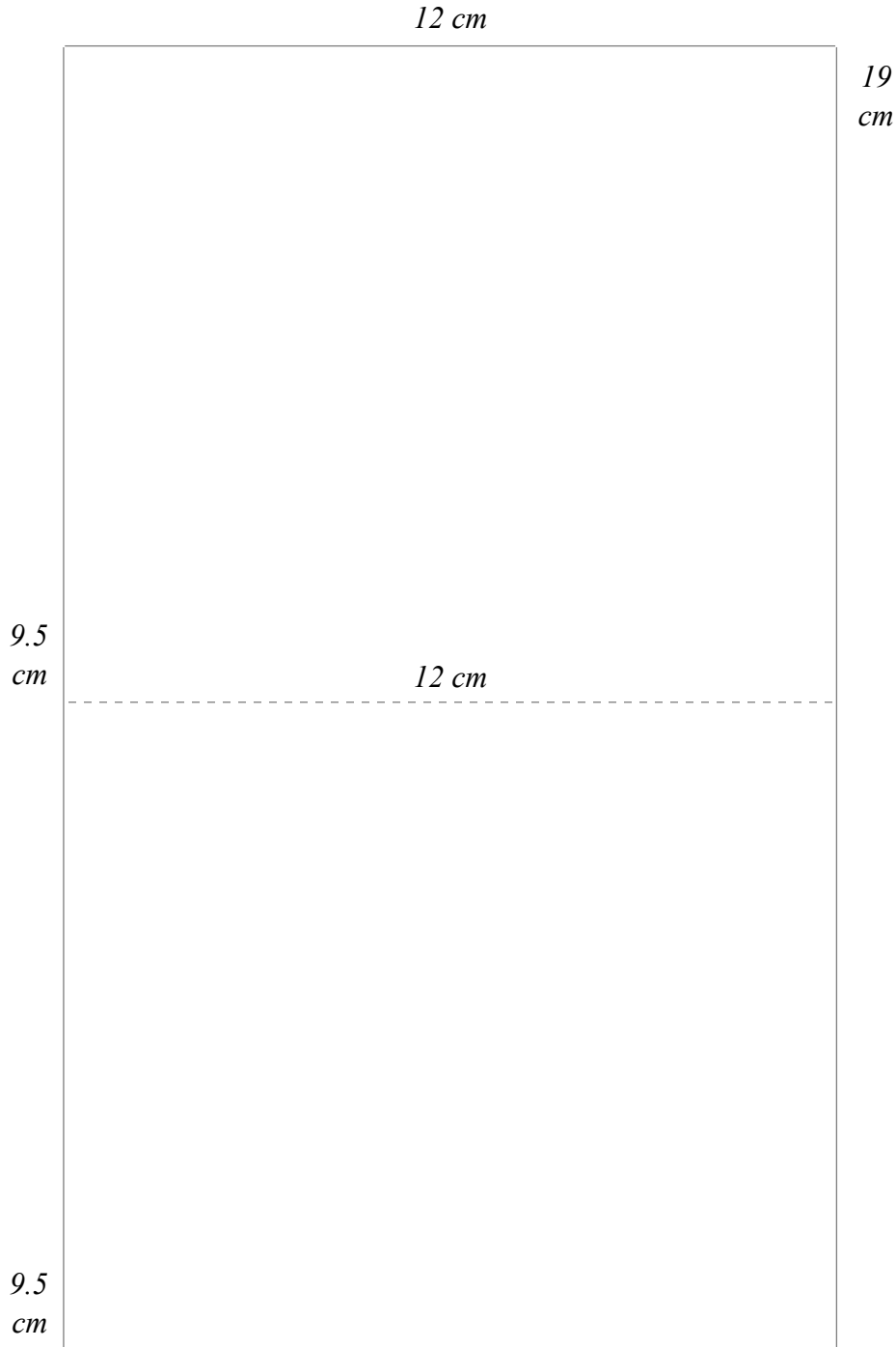
[saskmac@shaw.ca](mailto:saskmac@shaw.ca)

Thank you,

Brian Davis, Manager

Midwest Buy Mart

(www.midwestbuymart.com)  
Phone: (306) 931-8778  
(306) 220-4567 cell  
E-Mail: saskmac@shaw.ca



Full Page B&W:  
(\$200.00 + \$10.00 GST)

Full Page COLOR:  
(\$400.00 + \$20.00 GST)

Half Page B&W only:  
(\$120.00 + \$6.00 GST)

Full Page  
12 cm x 19 cm

Half Page  
12 cm x 9.5 cm

Please supply a **print ready** advertisement. If applicable, we will put your Sales Representative's name and booth location into the advertisement.

**NOTE: Absolute DEADLINE for payments and artwork is June 10, 2019.**

