

# midwest buy mart

p.o. box 23116 – Market Mall

saskatoon, sk

s7j 5h3

GST # 123255531 RT0001

Dear Sales Manager,

The **Fall/Winter 2020** version of the Midwest Buy Mart runs from February 21, 2020 to February 24, 2020. It is held at the Prairieland Park Trade Centre, in Saskatoon, SK.

**We ask for your support by placing an advertisement in our Buyer's Guide.** This Buyer's Guide is subsequently **mailed** to over 500 retail clothing, sportswear, children's wear and footwear stores in Saskatchewan, Manitoba, Alberta and Ontario. **Placing an ad in our Buyer's Guide is a cost-effective marketing tool that reaches out to every Retail Store's buyer; whether they attend the show or not.** *We also include an online copy of this Buyer's Guide on our web site [www.midwestbuymart.com](http://www.midwestbuymart.com).*

The Midwest Buy Mart consists of over 120 manufacturer's sales agencies representing over eleven hundred lines of menswear, ladies wear, children's wear, sportswear, footwear and accessories. There are approximately 250 Retail Stores from Saskatchewan, Manitoba, Alberta and Ontario that **attend** each show.

A **full page color** ad is \$420.00 (incl. GST). Call for separate pricing if you would like your ad to face the inside back cover. A **half page color** ad is \$231.00 (incl. GST). **The print ready advertisement in color and a check, bank draft, money order, or INTERACT e-Transfer sent to [saskmac@shaw.ca](mailto:saskmac@shaw.ca) for the corresponding full amount must be received no later than December 23, 2019.** Please refer to the attached layout sheet.

**Please identify the line name and the name of the agency that is representing that line.**

You can send your ad via e-mail, mail or courier on memory stick. **Payment must accompany the ad.** If you decide to send the ad via E-Mail, please send it in a high resolution **.pdf** format, **and follow up by sending the payment via mail or INTERACT e-Transfer.** **NOTE: Only ads that are prepaid will be printed. We DO NOT accept any credit card payments.**

We will issue you a receipt, along with a copy of the current Buyer's Guide in late February 2020.

**Mail ads to:**

*Midwest Buy Mart*

P.O. Box 23116-Market Mall

Saskatoon, SK

S7J 5H3

**Courier ads to:**

*Brian Davis*

143-420 Heritage Cr.

Saskatoon, SK

S7H 5P3

**E-Mail ads to:**

[saskmac@shaw.ca](mailto:saskmac@shaw.ca)

Thank you,

Brian Davis, Manager

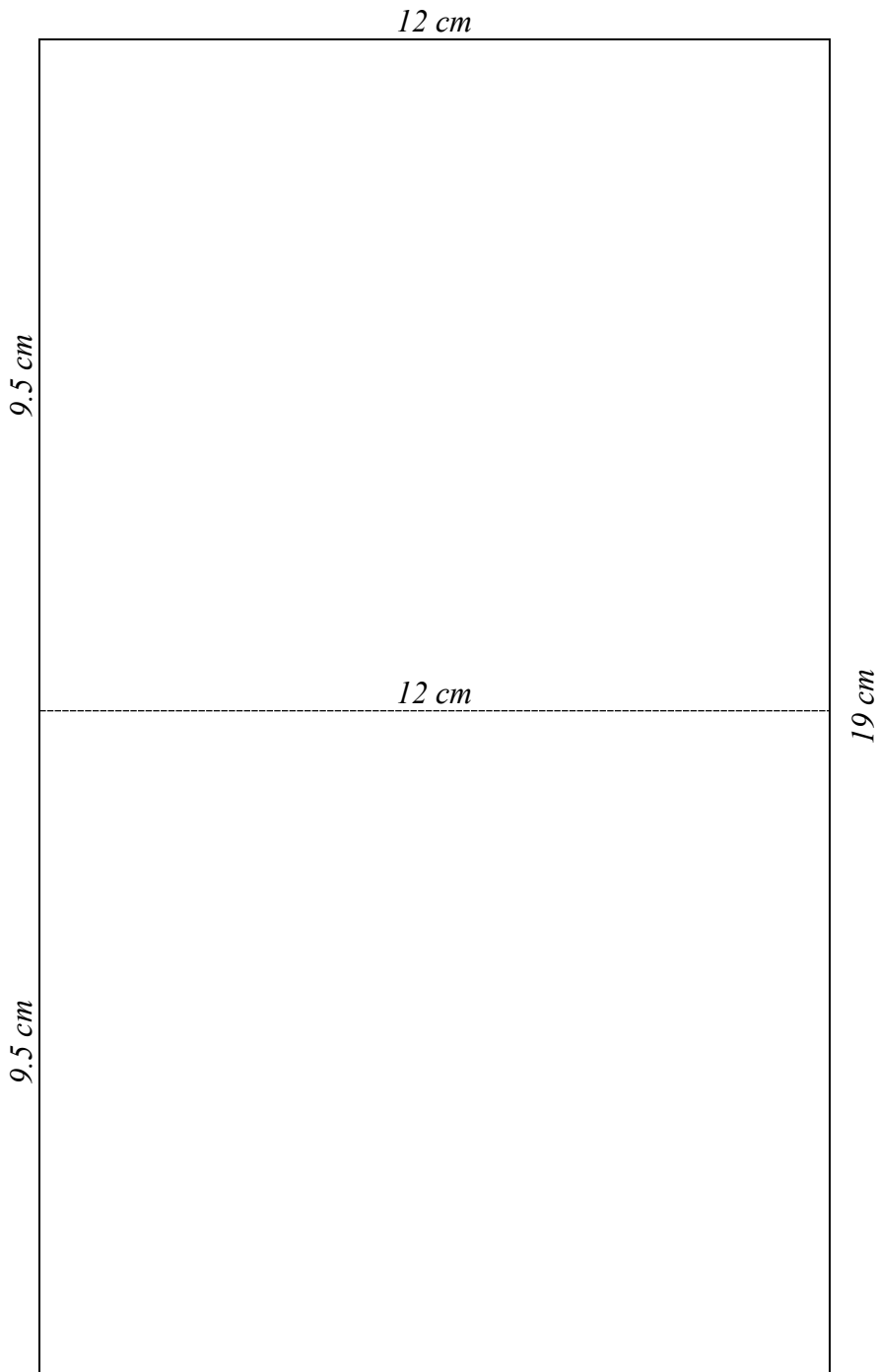
Midwest Buy Mart

([www.midwestbuymart.com](http://www.midwestbuymart.com))

Phone: (306) 931-8778

(306) 220-4567 cell

E-Mail: [saskmac@shaw.ca](mailto:saskmac@shaw.ca)



**Full Page COLOR:**  
(\$400.00 + \$20.00 GST)

**Half Page COLOR only:**  
(\$220.00 + \$11.00 GST)

Full Page  
12 cm x 19 cm

Half Page  
12 cm x 9.5 cm

Please supply a **print ready** advertisement. If applicable, we will put your Sales Representative's name and booth location into the advertisement.

**NOTE: Absolute DEADLINE for payments and artwork is December 23, 2019.**