

# midwest buy mart

p.o. box 23116 – Market Mall

saskatoon, sk

S7J 5H3

GST # 123255531 RT0001

Dear Sales Manager,

The **Spring/Summer 2022** version of the Midwest Buy Mart runs from August 27, 2021 to August 30, 2021. It is held at the Prairieland Park Trade Centre, in Saskatoon, SK.

**We ask for your support by placing an advertisement in our Buyer's Guide.** This Buyer's Guide is handed out to all retail clothing, sportswear, children's wear and footwear stores that attend the show. **Placing an ad in our Buyer's Guide is a cost-effective marketing tool that reaches out to every Retail Store's buyer that attends our show as well as we also include an online copy of this Buyer's Guide on our web site [www.midwestbuymart.com](http://www.midwestbuymart.com).**

The Midwest Buy Mart consists of over 120 manufacturer's sales agencies representing over eleven hundred lines of menswear, ladies wear, children's wear, sportswear, footwear and accessories. There are approximately 250 Retail Stores from Saskatchewan, Manitoba, Alberta and Ontario that **attend** each show.

A **full page color** ad is \$420.00 (incl. GST). Call for separate pricing if you would like your ad to face the inside back cover. A **half page color** ad is \$231.00 (incl. GST). **The print ready advertisement in color and invoiced paid must be received no later than August 1, 2021.** Please refer to the attached layout sheet.

**Please identify the line name and the name of the agency that is representing that line.**

You can send your ad via e-mail, mail or courier on memory stick. If you decide to send the ad via E-Mail, please send it in a high resolution **.pdf** format. **NOTE: Only ads that are prepaid will be printed.**

**Mail ads to:**

Midwest Buy Mart  
P.O. Box 23116-Market Mall  
Saskatoon, SK  
S7J 5H3

**Courier ads to:**

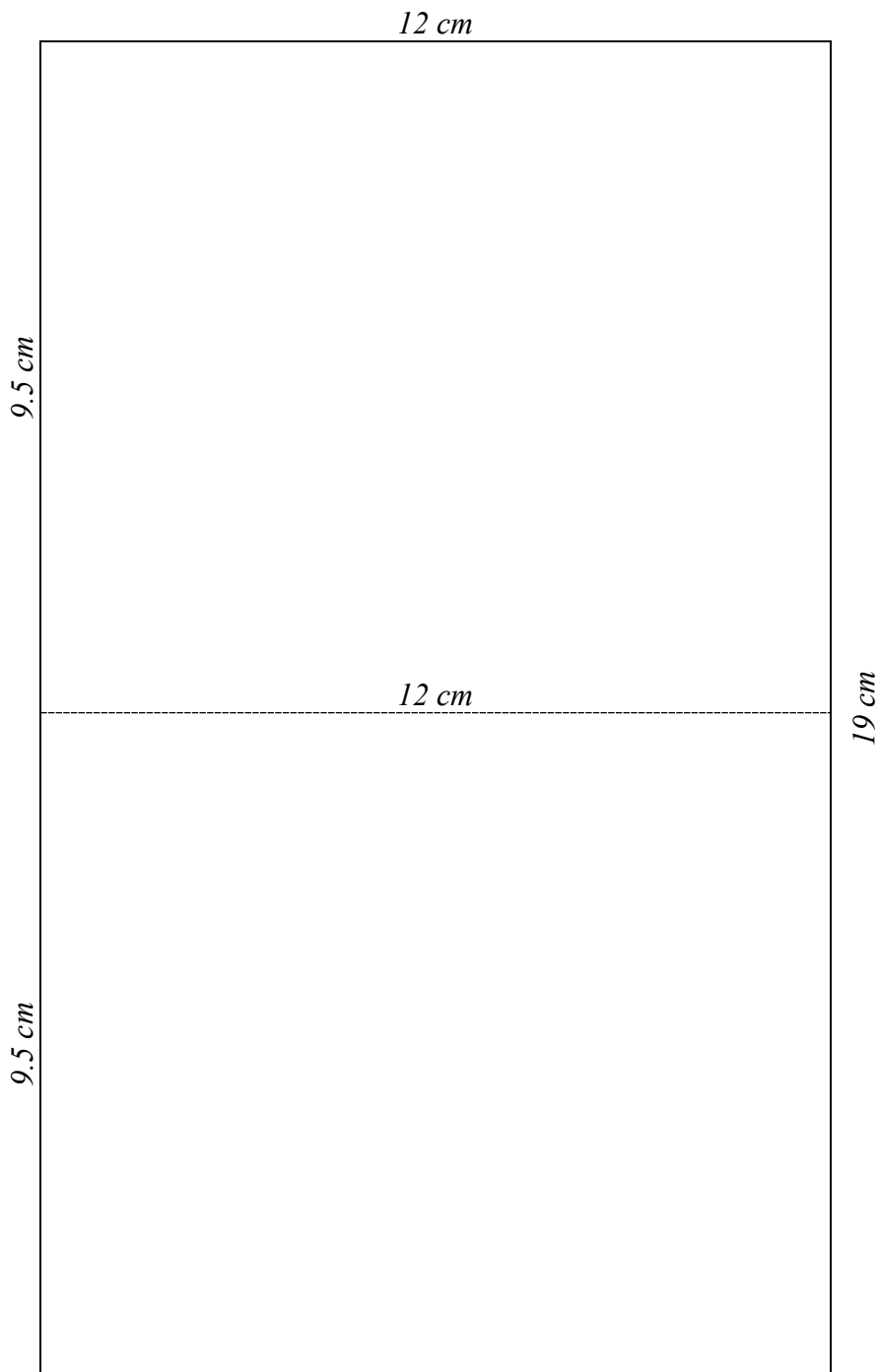
Brian Schaan  
2642 Millar Ave.  
Saskatoon, SK  
S7K 4C8

**E-Mail ads to:**

saskmac@midwestbuymart.com

Thank you,

Brian Schaan, Manager  
Midwest Buy Mart  
([www.midwestbuymart.com](http://www.midwestbuymart.com))  
Phone: (306) 933-2727  
(306) 227-2360 cell  
E-Mail: [saskmac@midwestbuymart.com](mailto:saskmac@midwestbuymart.com)



**Full Page COLOR:**  
(\$400.00 + \$20.00 GST)

**Half Page COLOR only:**  
(\$220.00 + \$11.00 GST)

Full Page  
12 cm x 19 cm

Half Page  
12 cm x 9.5 cm

Please supply a **print ready** advertisement. If applicable, we will put your Sales Representative's name and booth location into the advertisement.

**NOTE: Absolute DEADLINE for payments and artwork is August 1, 2021.**