

midwest buy mart

p.o. box 23116 – Market Mall

saskatoon, sk

S7J 5H3

GST # 123255531 RT0001

Dear Sales Manager,

The **Fall/Winter 2022** version of the Midwest Buy Mart runs from January 21, 2022 to January 23, 2022. It is held at the Prairieland Park Trade Centre, in Saskatoon, SK.

We ask for your support by placing an advertisement in our Buyer's Guide. This Buyer's Guide is handed out to all retail clothing, sportswear, children's wear and footwear stores that attend the show. **Placing an ad in our Buyer's Guide is a cost-effective marketing tool that reaches out to every Retail Store's buyer that attends our show as well as we also include an online copy of this Buyer's Guide on our web site www.midwestbuymart.com.**

The Midwest Buy Mart consists of over 60 manufacturer's sales agencies representing over seven hundred lines of menswear, ladies wear, children's wear, sportswear, footwear and accessories. There are approximately 250 Retail Stores from Saskatchewan, Manitoba, Alberta and Ontario that **attend** each show.

A **full page color** ad is \$420.00 (incl. GST). Call for separate pricing if you would like your ad to face the inside back cover. A **half page color** ad is \$231.00 (incl. GST). **The print ready advertisement in color and invoiced paid must be received no later than December 21, 2021.** Please refer to the attached layout sheet.

Please identify the line name and the name of the agency that is representing that line.

You can send your ad via e-mail, mail or courier on memory stick. If you decide to send the ad via E-Mail, please send it in a high resolution **.pdf** format. **NOTE: Only ads that are prepaid will be printed.**

Mail ads to:

Midwest Buy Mart
P.O. Box 23116-Market Mall
Saskatoon, SK
S7J 5H3

Courier ads to:

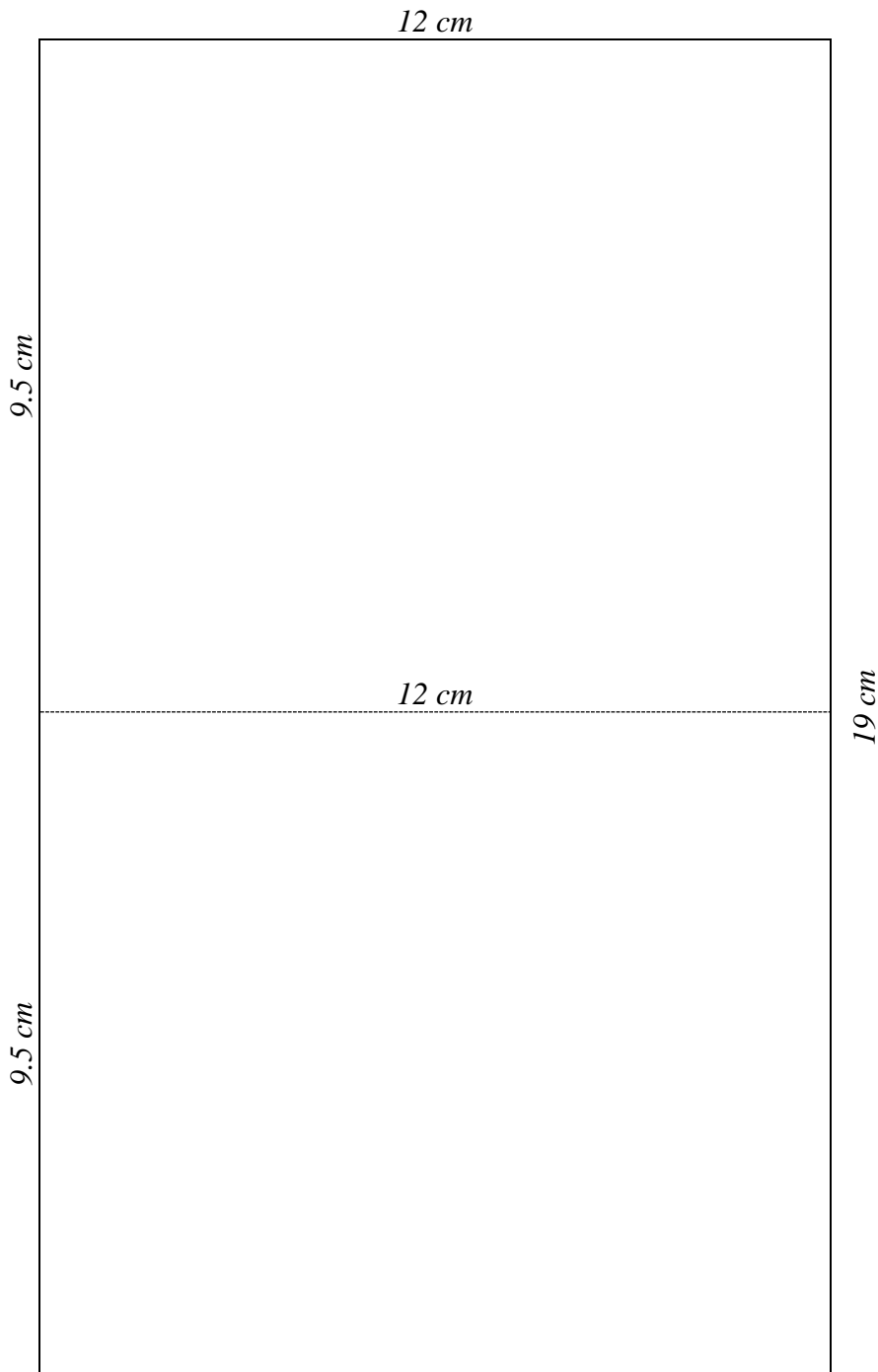
Brian Schaan
2642 Millar Ave.
Saskatoon, SK
S7K 4C8

E-Mail ads to:

saskmac@midwestbuymart.com

Thank you,

Brian Schaan, Manager
Midwest Buy Mart
(www.midwestbuymart.com)
Phone: (306) 933-2727
(306) 227-2360 cell
E-Mail: saskmac@midwestbuymart.com



Full Page COLOR:
(\$400.00 + \$20.00 GST)

Half Page COLOR only:
(\$220.00 + \$11.00 GST)

Full Page
12 cm x 19 cm

Half Page
12 cm x 9.5 cm

Please supply a **print ready** advertisement. If applicable, we will put your Sales Representative's name and booth location into the advertisement.

NOTE: Absolute DEADLINE for payments and artwork is December 21, 2021.