

# midwest buy mart

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To: Sales Manager

From: Midwest Buy Mart  
([www.midwestbuymart.com](http://www.midwestbuymart.com))

Subject: Co-operative Funding of Sales Representative's Show Costs  
**Fall/Winter 2022 - Midwest Buy Mart**  
**January 21, 2022 through January 23, 2022 – Saskatoon, SK**

The Saskatchewan Men's Apparel Club Inc. was formed forty years ago with an objective of sponsoring two booking shows a year. To this end, the Midwest Buy Mart was established. It currently has approximately one hundred and twenty commissioned Sales Representatives displaying over eleven hundred lines from menswear, ladies wear, children's wear, sportswear, and footwear manufacturers. There are approximately 250 Retail men's wear, ladies wear, children's wear, sportswear, and footwear stores that attend each of these Buy Marts.

In virtually everything, costs have risen dramatically over the past years. This has a direct impact on the Sales Representative that displays your lines at these Buy Marts.

We are asking you to register your firm with the Midwest Buy Mart. The cost is \$100.00 per show (95.24 + 4.76 G.S.T.). Upon receipt of \$100.00, we will establish a "credit" in your Sales Representative's account. Please indicate the name of your representative on the payment or cover letter. Deadline for registration is **January 3, 2022**.

**This cooperative funding money will be paid directly to your Sales Representative and, as you can certainly imagine, will assist them by offsetting some of their costs. Please participate and send in your money.**

Business runs on a two-way street. Let's work and support each other.

Thank You,

Brian Schaan, Manager  
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