

midwest buy mart

p.o. box 23116 – Market Mall

saskatoon, sk

S7J 5H3

GST # 123255531 RT0001

Dear Sales Manager,

The **Fall/Winter 2024** version of the Midwest Buy Mart runs from January 19, 2024, to January 21, 2024. It is held at the Prairieland Park Trade Centre, in Saskatoon, SK.

We ask for your support by placing an advertisement in our Buyer's Guide. This Buyer's Guide is handed out to all retail clothing, sportswear, children's wear, and footwear stores that attend the show. **Placing an ad in our Buyer's Guide is a cost-effective marketing tool that reaches out to every Retail Store's buyer that attends our show as well as we also include an online copy of this Buyer's Guide on our web site www.midwestbuymart.com.**

The Midwest Buy Mart consists of over 60 manufacturer's sales agencies representing over seven hundred lines of menswear, ladies wear, children's wear, sportswear, footwear and accessories. There are approximately 250 Retail Stores from Saskatchewan, Manitoba, Alberta and Ontario that **attend** each show.

A **full page color** ad is \$210.00 (incl. GST). Call for separate pricing if you would like your ad to face the inside back cover. A **half page color** ad is \$115.50 (incl. GST). **The print ready advertisement in color and invoiced paid must be received no later than December 15, 2023.** Please refer to the attached layout sheet.

Please identify the line name and the name of the agency that is representing that line.

Please email your ad in a high resolution **.pdf** format.

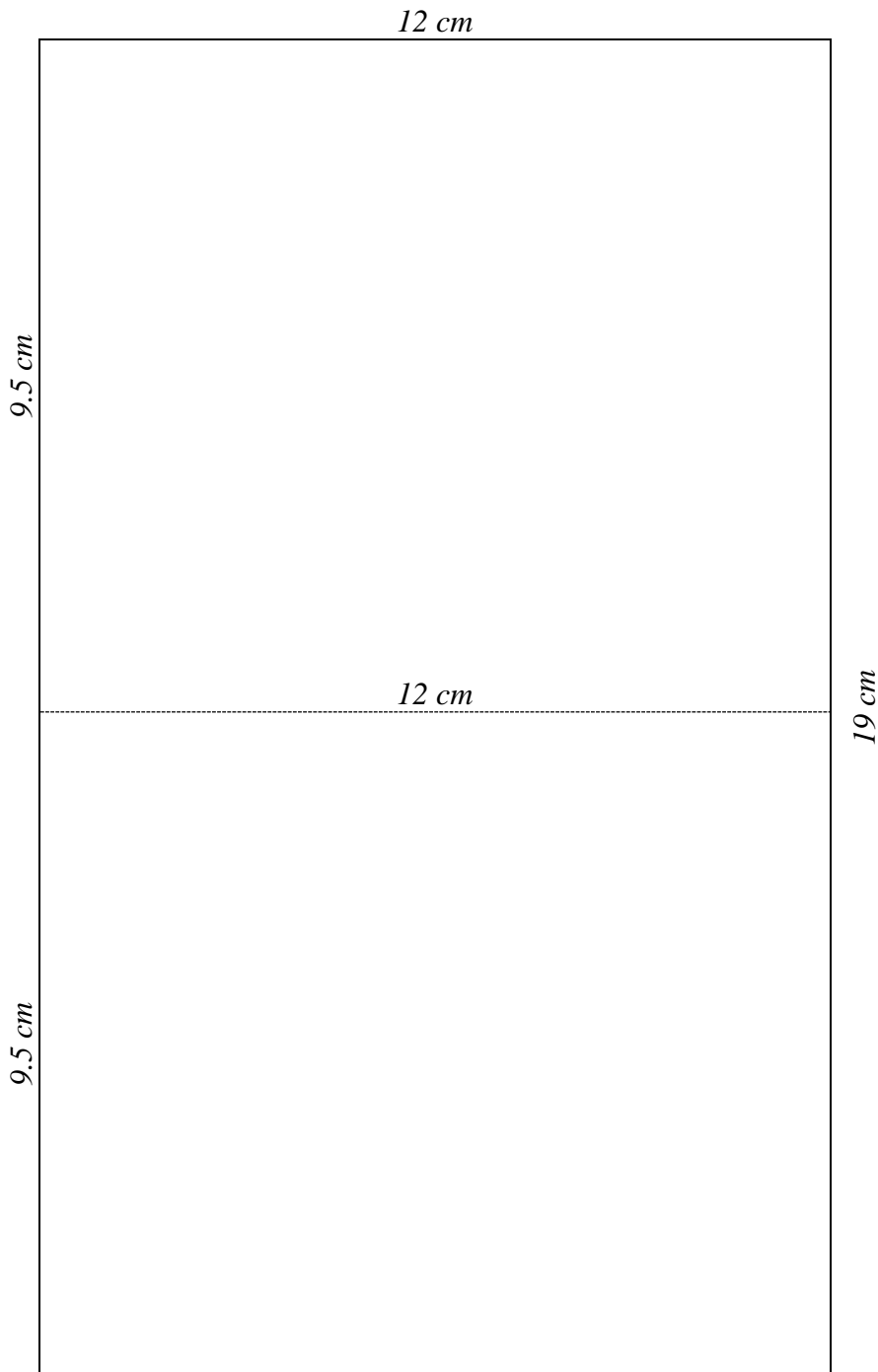
NOTE: Only ads that are prepaid will be printed.

E-Mail ads to:

Brian Schaan
saskmac@midwestbuymart.com

Thank you,

Brian Schaan, Manager
Midwest Buy Mart
(www.midwestbuymart.com)
Phone: (306) 933-2727
(306) 227-2360 cell
E-Mail: saskmac@midwestbuymart.com



Full Page COLOR:
(\$200.00 + \$10.00 GST)

Half Page COLOR only:
(\$110.00 + \$5.50 GST)

Full Page
12 cm x 19 cm

Half Page
12 cm x 9.5 cm

Please supply a **print ready** advertisement. If applicable, we will put your Sales Representative's name and booth location into the advertisement.

NOTE: Absolute DEADLINE for payments and artwork is December 15, 2023.